



**RAJ BHAVAN**  
**KOHIMA**

**September 06, 2021**

**PRESS RELEASE**

Hon'ble Governor R.N. Ravi released a Special Cover on the "Naga Tree Tomato" a Geographical Indication (GI) tagged product of Nagaland at Dr. Imkongliba Ao Hall, Raj Bhavan Kohima on 6th September 2021.

Special Covers are released by the Department of Posts to signify a significant event or highlight important products. The Department has released Covers on the 19 GI products of the North East. Two Special Covers on "Naga Mircha" and "Chakhesang Shawl" were released last month.

Hon'ble Governor thanked the Department of Posts for their interest and initiatives and added that GI tagging not only helps in recognition of the product but brings enormous benefits in terms of economic gains to the producers.

He said North East is enormously rich in diversity of natural and man-made products. Crafts of Nagaland catch the eyes of the people all around the world. Unfortunately there is very limited visibility of such products. Hon'ble Governor urged the State Government to identify the unique and special products of the State and push for their GI tagging.

Chief Postmaster General, NorthEast Circle, Shri Amitabh Kharkwal said GI tag is important as it prevents unauthorised use of registered GI products. He added that the Special Cover will be put on display at the National Philatelic Museum in New Delhi.

Postmaster General, North East-II Region, Shri Som Kamei pronounced the Vote of Thanks. Senior Officers of State Government, Staff of Raj Bhavan and Department of Posts attended the event.

**PRO to Governor**