

**January 22, 2019**

**GOVERNOR ACHARYA TAKES PART IN SWACHH BHARAT  
ABHIYAN NORTH EAST STATES (NAMASTE) IN DIBRUGARH**

The Governor of Nagaland and National Brand Ambassador for Swachh Bharat Mission, Shri PB Acharya took part in a Swachh Bharat Abhiyan at Dibrugarh town on 22<sup>nd</sup> January 2019 along with the brand Ambassadors of North East NAMASTE States Swachh Bharat Mission Committee.

Addressing the programme, Governor Acharya stated that cleanliness should begin at home and every household should have proper toilets and called for an end of open defecation. He emphasised on the importance of having clean surroundings and proper sanitation at home.

The Governor stated that Swachh Bharat Mission , launched by the Prime Minister of India, Shri Narendra Modi on 2<sup>nd</sup> October 2014, is the biggest every cleanliness drive where government employees, school students and college students of the Country are participating.

A social work in the vicinity, led by the Governor and his lady wife, was also conducted after the end of the formal programme. Members of the North East NAMASTE States Swachh Bharat Mission Committee and public took part in the social work. The programme was organised by the North East NAMASTE States Swachh Bharat Mission Committee led by Convener North East NAMASTE States Swachh Bharat Mission Committee, Shri Sotai Kri of Arunachal Pradesh.

*(PRO to Governor)*