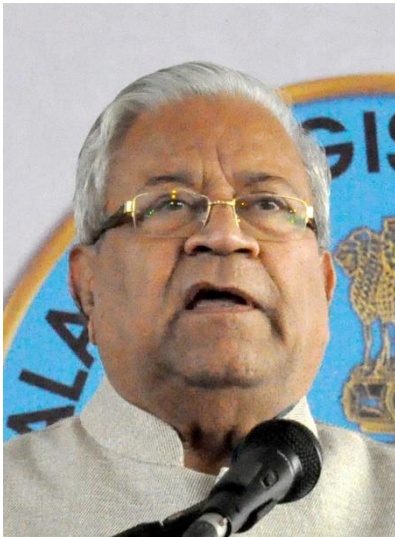


**October 12, 2016**

**PRESS RELEASE**

**MESSAGE ON INTERNATIONAL DAY FOR DISASTER  
REDUCTION**



The International Day for Disaster Reduction is held every 13 October, to observed how people and communities around the world are reducing their exposure to disasters and raising awareness about the importance of reining in the risks that they face. The Day is a way to promote a global culture of risk-awareness and disaster reduction, that includes disaster prevention, mitigation and preparedness.

This year with the theme 'Live To Tell: Raising Awareness, Reducing Mortality'. Let us all come together to promote best practices in our villages, towns, cities and across all sectors, to reduce disaster risk and disaster losses.

No community is immune from the threat of disasters, however Nagaland being of mountainous terrain is more vulnerable to natural disaster. Poor land-use planning, environmental mismanagement, the lack of regulatory mechanisms and other human activities increase the risk when a disaster do occur.

It is important for the future generations, and for the leaders of tomorrow, to learn about the long-term aspects of environmental protection and to provide with the necessary early education for a better understanding of both natural hazards and the way to prevent their disastrous impact on societies. The Government authorities, Businesses Communities, Various NGOs/Societies,

Village Communities and students body and individuals should all ask whether appropriate precautionary measure are practiced and taken to save life and property. All should work together to improve the chain of information and decision-making, so that we are better prepared should any hazards strikes.

We need to introduce better/stronger building codes, sound land use planning, better early warning systems, environmental management and evacuation plans and, above all, education so as to better equip our self from calamities like Earthquakes, floods, heavy rain and forest fire, etc.

Disaster risk reduction is everybody's business. Today let us all rededicate our self and spread more awareness by organising various competitions for students through essay writing, drawing, oratory, through billboards, promotional materials in schools, institutions, offices and public places.

During this International Day for Disaster Reduction, the Governor urge everyone to come together in making our Society and the State a better place to live in for our future generation.

PRO  
Raj Bhavan  
Kohima